

TRENDS & HAPPENINGS

IN THE REAL ESTATE MARKET



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AUTUMN 2010

AN OVERVIEW BY ANNETTE GIVEN

VOLUME 26

INVESTING IN PRIME REAL ESTATE

Boston is blessed with some of the most inviting and livable neighborhoods of any city in the United States. Among these, Back Bay stands out for its spectacular green spaces. Fronting the handsome brownstones that Back Bay is famous for are a series of charming front yard gardens. The Public Garden, with its profusion of flowers, adds beauty and tranquility to the area. Tree-lined Marlborough Street, with its gas lights and quiet charm, is known the world over. Copley Square hosts summer concerts and a bustling Farmers Market. Newbury Street, with its chic boutiques, busy cafes and restaurants, and first-rate art galleries, is the heart of the neighborhood.

Regardless of the vagaries of the real estate market, you can depend on an investment in the Back Bay being like an investment in a blue chip stock. Because of the constant demand and the low inventory, prices reflect the stability of the neighborhood and are not subject to the wild fluctuations in other, more speculative markets. We are fortunate to often have more demand than supply. People who come

to Boston for school often choose to remain in the city to continue their professional careers. This area has also



become the destination of choice for families, young professionals and empty nesters who want the convenience and stimulation of living in the city. Few things surpass the ambiance of the Back Bay. It deserves its reputation as one of the most prized locations in America.

CHOOSING THE BEST

When you are making one of your most important financial decisions, namely buying or selling real estate, you want to choose the best broker to guide you. You will be able to make a sound decision if you choose a reputable and experienced broker who knows the Boston market thoroughly.



**ANNETTE
GIVEN**
*A Broker You
Can Trust*

With Annette's long experience navigating through all different economic times, both buyers and sellers have come to rely on her for her sound advice and expert marketing skills. Her many referrals attest to the countless satisfied customers who have made profitable real estate decisions with Annette's help.

She feels that a positive attitude and careful attention to customer service are invaluable in all situations. Annette has more than 30 years' experience in real estate and prides herself on maintaining the highest professional standards for herself and the company she founded in 1984, The Charles Realty. She has been recognized for her leadership. For two years, she served on the Board of Directors for the Residential Division of the Greater Boston Real Estate Board. Currently she serves on the Board of Directors for the Massachusetts Association of Realtors.

One of the premier privately held companies, The Charles Realty, under Annette's leadership, brought record-breaking sales numbers to the last block of Marlborough Street, in the Back Bay, in 2009.

Call her to share her success with you!

**Call Annette Given at 617-236-0353
to help you buy or sell with confidence.**